

Department of Tourism Management

Introduction

This department was founded in 1972. This department opened a master's program in 1993 and Ph. D. program in 1996. This department offers both Korean-track and English-track courses for the master's and Ph. D. program. Accordingly, applicants for admission can choose either Korean-track or English-track with a certain level of Korean or English proficiency.

Objective

The aim of education in the graduate school of the Department of Tourism Management is to systematically research the academic theories of tourism and hospitality management for promotion of tourism and hospitality industry as a national strategic business and for promotion of national welfare.

Specialities and Features

The department of tourism management is the headquarter of Asia Pacific Tourism Association, which was actually founded by former professors of this department in 1995. As a result, this department is well recognized as a center of top-class research and education by tourism and hospitality scholars and practitioners in the Asia Pacific region. In fact, the faculty members of this department has published research articles in various top-class tourism and hospitality research journals. In addition, three of the current faculty members of this department received the best researcher award from Dong-A University.

Specific Major

- Tourism Industrial Management
- Tourism Theory and Development
- Tourism & Hospitality Management(Master only)

Faculty Introduction

Name	Education Profile(Degree)	Major(Research Area)	E-mail
Kyu Whan Choi	Ph.D. in Tourism	Tourism Marketing, Consumer Behavior	kwchoi@dau.ac.kr
Hyunjoon Kim	Ph.D. in Hotel Management	Hotel Finance and Accounting	hyunjoon@dau.ac.kr
Yeong Hyun Hwang	Ph.D. in Leisure Tourism	Tourism Information Research	dryeong@dau.ac.kr
Wansoo Kim	Ph.D. in Hospitality Management	Organizational Behavior & Strategic Management in the Hospitality Industry	warooo@dau.ac.kr
Haejin Yoon	Ph.D. in Hospitality Management	Consumer Behaviors in Hospitality Industry, Service Management	hjyoon@dau.ac.kr
Myungkeun Song	Ph.D. in Hospitality Management	Revenue Management, Service Operations Management	mkssong@dau.ac.kr
Sanghoon Kang	Ph.D. in Parks, Recreation, Tourism Management	Tourism Development	sanghoon@dau.ac.kr

Degrees Granted

- Master of Science in Tourism & Hospitality Management
- Ph. D. in Tourism & Hospitality Management

Contact

	Details	
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Academic Advisor	<ul style="list-style-type: none"> ◦ Name: Myungkeun Song, Ph.D. ◦ Tel: +82-51-200-7434 	<ul style="list-style-type: none"> ◦ E-mail: mkssong@dau.ac.kr